

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58408	CF LOC-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/24/12 01:53 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1844 A	Agency Commission: 15 %	Updated: STHOMAS1 on 09/24/12 02:16 PM	
Agency: GMMB, INC. (6441)	Product: obama/d/pres 1844 sked A	Self :03:00	Confirmed: 09/24/12 02:03 PM	
Buyer:	Demo: P35+ DMA RTG	Sched. Code: Z	Contract: 09/25/12 08:39 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MCBSSAT	* * * * * S *	MORN	30				0.0	\$900.00	1	\$900.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$600.00	2	\$1,200.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	EJUDY4P	M T W T F * *	EFG	30				0.0	\$800.00	1	\$800.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	EJUDY430P	M T W T F * *	EFG	30				0.0	\$800.00	1	\$800.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,350.00	2	\$2,700.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

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Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,800.00	1	\$2,800.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	NLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	PCSIWE3	* * W * * * *	REGP	30				0.0	\$11,700.00	1	\$11,700.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	PCSINYFR1	* * * * F * *	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	P48HRSA3	* * * * * S *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	PSIXTY	* * * * * S	REGP	30				0.0	\$19,000.00	1	\$19,000.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	17	0	\$75,200.00	\$63,920.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$75,200.00	\$63,920.00	\$0.00	\$0.00